



QVC UK

### The Challenge

The reception area of QVC's Liverpool facility was lit with high-energy-consuming fluorescent strip lighting. Over time, this had become discoloured, and overheating had scorched the surrounding ceiling tiles. As a result, the reception area looked dark, dingy and run-down.



### The Solution

The energy-inefficient lighting has now been replaced with Allied luminaires. We offered a retro-fit solution for all the light fittings in-situ.

## Products Used

Allied Lucid 60



Allied Lucid 24



Allied GU10

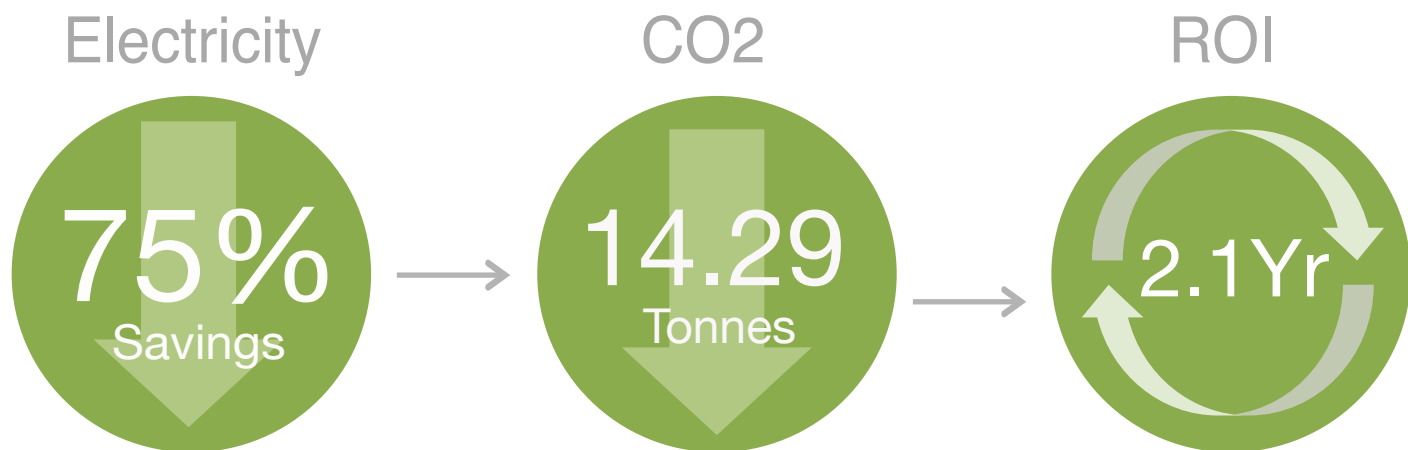


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**Allied**  
LIGHTING

## The Results

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The switch from fluorescent tube lighting to Allied's energy-efficient Lucid range saved money and energy for QVC. In addition, the reception area, which looked dull and yellow-toned before, is now a welcoming space for staff and visitors, and features natural white lighting for a fresher, healthier look.

QVC is pleased with the results of this LED lighting trial and is currently considering making the transition from fluorescent to LED lighting in the rest of its facilities.

## Services Used

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- Consultancy and Strategy** - We completed a lighting survey in the area identified by the customer. The customer asked us to convert all original fittings to save on installation costs.
- Lighting Report and Visual Design** - Although the client didn't request a new design, we used the design software to check that lighting levels conformed to CIBSE requirements.
- Finance Modelling** - The client didn't need finance modelling.
- Luminaire Supply** - We supplied Lucid 24, Lucid 60, and Pro GU10 as a retrofit solution.
- Install and Recycle** - Allied works alongside QVC's maintenance team, offering support where needed.
- Lighting Maintenance and Warranty** - As with all Allied products, the customer received peace of mind with our five-year product warranty

## Customer Feedback

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"By using Allied Retro - fitting the capital expectation was kept to a minimum with fantastic results, the Allied team supported us from start to finish and we are looking forward to doing more projects in the future with them"

Jane Smith  
Facilities team QVC