

### The Challenge

Preston North End is a founder member of the football league and currently plays in The Championship. PNE identified that, with overheads increasing every season, it was important to make cost-cutting measures – thankfully for fans, not on the pitch.



### The Solution

Allied met with the maintenance team to identify where savings could be made, as well as making a visual impact for both supporters and employees.

## Products Used

Lucent Panel

Pro 18

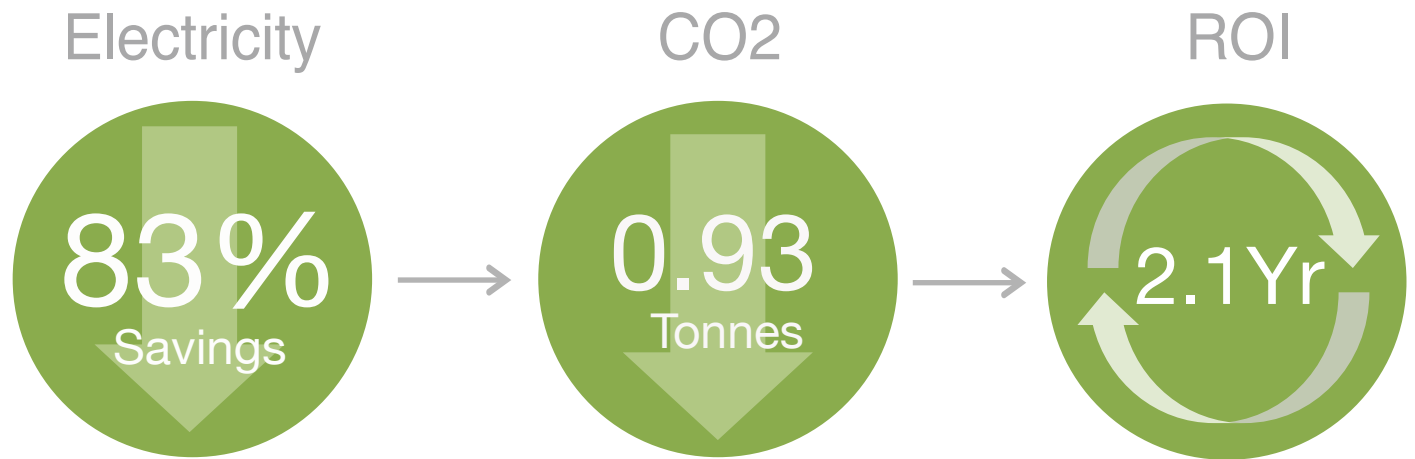
Wall Pack

Pro 80 Flood



## The Results - Ticket Office

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As part of a continual project, we have now replaced inefficient luminaires in areas such as executive boxes, the ticket office and commercial offices. Eventually, we'll change all the lighting to LED.

## Services Used

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- ✓ **Consultancy and Strategy** - We conducted a full stadium survey with an itemised luminaire schedule.
- ✓ **Lighting Report and Visual Design** - We provided a lighting design for corporate areas such as the executive boxes.
- ✓ **Finance Modelling** - Currently being funded by the maintenance budget, but the proposal has been explored to arrange funding.
- ✓ **Luminaire Supply** - We supplied a number of luminaires such as Lucent Panel, Pro18 and exterior luminaires.
- ✓ **Install and Recycle** - Allied worked alongside the stadium's maintenance team.
- ✓ **Lighting Maintenance and Warranty** - As with all Allied products, the customer received peace of mind with our five-year product warranty.