



4 Life Homes

The Challenge

Most homes, even new builds, are fitted with standard incandescent lamps, which expend a great deal of energy, cost the home-owner more in bills, and require regular maintenance and replacements. 4life Homes developed a range of low-carbon homes, which meant that they needed LED lighting suitable for a comfortable, homely environment.



The Solution

4life homes now feature energy-efficient LED lights from Allied's most popular ranges, including the Lucid range, and the 10w Allied Globe, which is a direct replacement for the traditional 60w bulb, LED tube lights and the popular range of super-bright compact floodlights.



Products Used

Allied Lucid 20

Allied Lucid 24

Allied LED Tube Series

Allied CF - Compact Flood



The Results - Typical 3bed House



4life homes are now fitted with a range of bespoke, low-energy lighting from Allied, offering optimum comfort and convenience with just a fraction of the energy expenditure associated with traditional incandescent bulbs.

We have a range of lighting solutions to suit every home. These range from the homely, natural-white globe lights, with a fresh tone and increased light levels indoors, to the vivid, bright-white, compact floods, which are a great option for outdoor security lighting for car parks, gardens and driveways.

Services Used

- Consultancy and Strategy** - After speaking to 4life, we designed three differently priced 'house pack' options to offer customers.
- Lighting Report and Visual Design** - As well as the standard 'house packs', we offered a complete design service on AutoCAD and Relux, to provide a bespoke lighting design if the customer requested it.
- Finance Modelling** - This wasn't required by the client.
- Luminaire Supply** - Although each project was different, we predominantly used Lunar GU10/MR16 LED candles and globes, along with floods and Lucid panels.
- Install and Recycle** - This wasn't required by the client.
- Lighting maintenance and Warranty** - As with all Allied products, the customer received peace of mind with our five-year product warranty.

Customer Feedback

"By working with Allied and their design department we have been able to offer every customer a bespoke and personal lighting design to their own specification, whilst keeping energy and carbon footprint down"

Simon Malcom
Managing Director